
TRAVEL AND TOURISM

9395/11

Paper 1 The Industry

October/November 2019

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



This document consists of 4 printed pages.

Fig. 1.1 for Question 1

Top 10 Tourist Markets spending in Singapore

Country	% Change in total spending on the previous year	% Spend on Shopping	% Spend on Accommodation	% Spend on Food	% Spend on Other things*
Indonesia	-12%	29 %	19%	12%	40%
China	+40%	49%	16%	9%	26%
India	+8%	14%	35%	18%	34%
Australia	-7%	13%	26%	14%	47%
Philippines	-4%	19%	43%	13%	24%
Japan	-5%	13%	36%	14%	38%
Malaysia	-4%	24%	24%	11%	41%
Thailand	-6%	20%	44%	15%	22%
Vietnam	+2%	31%	29%	15%	25%
USA	+4%	11%	37%	23%	29%

*Spend on other things includes: transport, business, medical treatment and education.



Fig. 1.1

Fig. 3.1 for Question 3

The Montreux Jazz Festival is a music festival in Switzerland, held annually in early July in Montreux on the Lake Geneva shoreline. It is the second largest annual jazz festival in the world after Canada's Montreal International Jazz Festival.



Fig. 3.1

Fig. 4.1 for Question 4

A trade fair is an event where organisations display their products and services to potential customers and trade partners. Trade fairs are often held at major exhibition centres.



Fig. 4.1

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.